

WeSave Privacy Policy

WeSave is committed to the protection of your privacy. This Privacy Policy applies to data collected by WeSave through its website www.wesave.com and any other websites owned and operated by WeSave (collectively, the “WeSave Website” or simply the “Website”) for any services available on the Website or otherwise offered by WeSave (collectively, the “Services”).

We take great care to safeguard the personal information that we collect to ensure that our Members’ privacy is maintained. We have provided this notice to you to describe information collection and use practices at WeSave. This notice describes the choices you can make about the way your information is collected and used.

In order to fully understand your rights related to privacy issues, we encourage you to read this Privacy Policy and to consult the terms of any other agreement you have made with WeSave as well as the program policies associated with various Services on our Website. As our Services evolve, we may from time to time amend this Privacy Policy. Please revisit it periodically and, if you have questions regarding either this Privacy Policy or any other agreement you have made with WeSave, contact us at help@wesave.com. Please note that this Privacy Policy applies only to websites owned and operated by WeSave, and not to the sites of other companies or organizations to which we may provide links.

By using the WeSave Website, you signify that you have read, understand, and agree to be bound by this Privacy Policy as well as our program policies and any other terms and conditions to which you have previously agreed, which are incorporated herein by reference.

What Personal Information We Collect

At our Website, we may ask you to provide personal information, such as your **e-mail address, name, home or work address, or telephone number**. We may also collect demographic information, such as your **ZIP code, age, gender, preferences, interests, and favorites**. Personal information does not include aggregated or de-identified information. If you choose to become a participant in the WeSave network, or make a purchase, we may ask for additional information, such as your credit card number and billing address, which will be used to create a WeSave billing account.

We want you to understand how information you provide to us is collected and used. When you interact with WeSave or use our services, we collect certain information about you and the services you use. We may collect and store information from you in the following situations:

Information you provide to us directly when you:

- Make an in-store or online purchase, or other transaction through a participating Network Merchant;
- Make an online purchase directly through the WeSave Website;
- Create a membership account on our Website;
- Participate in our Membership program;
- Participate in a contest, sweepstake, promotion, or survey;
- Request customer service including dispute resolution, correspondence through our sites, and correspondence sent to us; or
- Post a review or comment on one of our website, or post other user-generated content on one of our websites or mobile services

Information you provide through the use of our services, including:

Device Information

- We may collect device-specific information when you visit our websites or use our services. This includes information such as Internet Protocol (IP) address, hardware model, operating system, unique device identifiers, and mobile network information. We may also associate the information we collect from your different devices, which helps us provide consistent services across your devices.

Log Information

- This includes details of how you used our sites including clicks and page information such as the address (or URL) of the website or mobile application you came from before visiting our site, which pages you visit on our site, which browser you used to view our site, and any search terms entered.

- Other information from your interaction with our sites, services, content and advertising, including computer and connection information, statistics on page views, traffic to and from the sites, ad data, and other standard weblog information.

Location Information

- When you use our services, we may collect information about your physical location through the use of our Services on your mobile phone or device by, for example using satellite, cell phone tower, Wi-Fi signal, beacons, Bluetooth and near field communication protocols, when you are in or near a WeSave Network Merchant's store. For example, through mobile services, Bluetooth & Wi-Fi technology in our stores may allow us to recognize the location of a mobile device in our stores when you opt-in to allowing us to collect this information.

In order to access some Services, you will be asked to sign in with a username and password, which we refer to as your credentials. As part of creating your credentials, you may also be requested to provide questions and secret answers, which we use to WeSave verify your identity and assist in resetting your password, as well as an alternate e-mail address.

We may also deliver advertisements (see the Display of Advertising section below) and/or provide website analytics tools on non-WeSave websites and services, and we may collect information about page views on these third-party sites as well. An IP address is a number assigned to your computer when you connect to the Internet. As part of the protocol of the Internet, Web servers can identify your computer by its IP address. In addition, Web servers may be able to identify the type of browser you are using or even the type of computer. We may collect IP addresses and related information for the purposes of system administration, to assess the traffic to our Website and to maintain and improve our Website.

If you receive newsletters or promotional e-mail from WeSave, we may use customized links or similar technologies to determine whether the e-mail has been opened and which links you click in order to provide you more focused e-mail communications or other information.

In order to offer you a more consistent and personalized experience in your interactions with WeSave, information collected through one of the Services may be combined with information obtained through other Services. We may also supplement the information we collect with information obtained from other companies. For example, we may use services from other companies that enable us to derive a general geographic area based on your IP address in order to customize certain Services to your geographic area.

When We Collect Personal Information

"Personal Information" refers to any information that lets us know the specifics of who you are, and which can be used to identify, contact, or locate you. Generally, we collect Personal Information when you provide it to us by signing up to become a Member in the WeSave Network. We usually collect Personal Information so that we can provide you with our goods or services. We may also use your Personal Information for other reasons, many of which are disclosed in this Privacy Policy including updating you on WeSave's Services, news, and/or special offers (unless you choose to "opt-out" as described in the "Choice/Opt-out" section below). If you don't provide some of the Personal Information we ask for (e.g., your name, your mailing address, and/or email address), we may be unable to provide you with our goods or services.

How We Use Your Information:

Our primary purpose in collecting information is to provide you with a safe, smooth, efficient, and customized experience. We may use your information in a variety of ways, including for the following purposes:

Product and Service Fulfillment

- We use your contact information to respond to your inquiries, fulfill your requests, and improve your experience.

Our Marketing Purposes

- We use your information to deliver coupons, mobile coupons, newsletters, e-mails, mobile messages, and social media notifications about our brands, products, events or other promotional purposes.

Internal Operations

- We use your information to improve the effectiveness of our services, conduct research and analysis, or to perform other business activities as needed.

Prevention of Fraud and other Harm

- We use your information to detect, prevent or investigate potential security breaches, fraudulent transactions and monitor against theft.

Legal Compliance

- We may use your information to assist law enforcement and respond to regulatory or other legal inquiries.

Sharing and Use of Personal Information

Except as described herein or in other agreements you may have with WeSave, we currently do not rent, sell, or share personal information about you with other people or nonaffiliated companies except: when we have your consent to do so, when necessary to complete a transaction you have requested, when required by law, or when necessary to protect our rights or property. Although we currently do not rent, sell, or share personal information about you with other people or nonaffiliated companies, we expressly reserve the right to do so. We may use, or supply to others, aggregated data (independent of any personal identifiers) for research and commercial purposes, such as describing our Services to network participants, to prospective partners, advertisers, or other third parties. These data are pooled and stripped of personal identifying information and cannot be traced to you specifically. Specific uses of personal information that vary from this Privacy Policy may be found in the agreements you have with WeSave.

How We Share Your Information

We do not sell, rent, or loan your personal information to any non-affiliated third parties, except as described in this Policy. We will only share your information with companies, organizations and individuals outside of WeSave as described below:

When We Work with Service Providers

- We may share your information with affiliated and unaffiliated companies that perform tasks on our behalf related to our business. Such tasks include analyzing site usage data, customer service, electronic and postal mail service, and social and other media services. Third-party service providers only receive your information as necessary to perform their role, and we instruct them not to use your Information for any other purposes.
- We may work with other companies who place cookies, tags, and web beacons on our websites. These companies help operate our websites and provide you with additional products and services.
- We may also use third party advertising networks to serve advertisements on our behalf. The cookies received with the banner advertisements served by these networks may be used to collect and build behavioral profiles by these companies to deliver targeted advertisements on our website and unaffiliated websites.

When We Work with Third Party Partners

- We may work with other companies who operate their own websites or mobile applications, to allow them to offer WeSave Members the ability to connect to WeSave services. These services give you more options for ways to use WeSave services from websites or apps that are not owned or operated by WeSave.
- We contract with companies to allow WeSave customers to access their account from those partners' websites and/or mobile apps.

When Sharing is Required by Law or Helps Us Protect Our Interests

- We will use and disclose your information as necessary or appropriate under applicable law, to comply with legal process, to respond to such requests from public and government authorities, to enforce our terms and conditions, including investigations of potential violations, to detect, prevent or otherwise address fraud, security or technical issues, to protect our rights, privacy, safety or property, and to allow us to pursue available remedies to limit the damages that we may sustain. In matters involving claims of personal or public safety or in litigation where the data is pertinent, we may use or disclose personal information without your consent or court process.

When We Work on Business Transactions

- As we continue to develop our business, we might sell or buy assets, or as part of a merger, acquisition, sale of company assets, in connection with the evaluation of and entry into such transactions, or in the course of providing transition of services to another provider. In such transactions, customer information generally is one of the transferred business assets. Additionally, in the event that WeSave or substantially all of its assets are acquired, customer information will of course be one of the transferred assets and is permissible under law.

Non-identifiable or Aggregate information with Third Parties

- We may share non-identifiable or aggregate information with third parties for lawful purposes.

With Your Consent

- At your direction or request, or when you otherwise consent, we may share your information.

Anonymous User Information

We may collect some information each time you visit our Website so we can improve the overall quality of your online experience. We may collect your IP address, referral data, and browser and platform type. You do not have to register on the Website or provide any Personal Information to us before we can collect this anonymous user information. Like most standard website servers, we use log files to collect and store this anonymous user information. We may analyze the information to determine trends, administer the Website, track users' movement in the aggregate, and gather broad demographic information for aggregate use.

Information We Collect From Other Sources

We may collect information that is publicly available. For example, we may collect information you submit to a blog, chat room, or social network. We also may collect information from other companies, organizations, or third-party partners. For example, we may receive information about you from a partner when we jointly offer services or from an advertiser about your experiences with them. By gathering additional information about you, we can correct inaccurate information and give you product recommendations and special offers more likely to interest you.

Transactional Information

“Transactional Data” shall mean all data obtained by us in connection with any transaction that is tracked by us, but which shall not include Personal Information. We have the right to sell, transfer, assign, and dispose of any and all Transactional Data, in any manner that we desire at our sole and absolute discretion.

Display of Advertising

We may display ads on our Website and the sites of our advertising partners. When we display online advertisements to you, we will place one or more persistent cookies on your computer in order to recognize your computer each time we display an ad to you. We are able to compile information over time about where you, or others who are using your computer, saw and/or clicked on the advertisements we display. We use this information to make predictions about your characteristics, interests, or preferences and to display targeted advertisements that we believe may be of interest to you. We may also associate this information with your subsequent visit, purchase, or other activity on participating advertisers' websites in order to determine the effectiveness of the advertisements.

While we may use some of the information we collect in order to personalize the ads we show you, we designed our systems to select ads based only on data that does not personally and directly identify you. For example, we may select the ads we display according to certain general interest categories or segments that we have inferred based on: (a) demographic or interest data, including any you may have provided when creating an account (*e.g.*, age, ZIP or postal code, gender), demographic or interest data acquired from other companies, and a general geographic location derived from your IP address, (b) the pages you view and links you click when using the Website and Services, and (c) information about the users you most frequently interact with through our communications or social networking services.

We may also display personalized targeted ads to you and allow third-party ad serving companies, including other ad networks, to display advertisements on our Website. These companies may offer you a way to opt-out of ad targeting based on their cookies.

Third Party Links and Advertisements

Our Website may contain links to other sites on the Web. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our Website and to read the privacy statements of each and every other website that collects personally identifiable information. This Privacy Policy applies solely to information collected by us. By using our Website, you agree to hold us and our affiliates harmless for the privacy policies or practices of others, including but not limited to WeSave participants.

WeSave may allow other companies, called third party ad servers or ad networks, to display advertisements on our Website or in WeSave emails to you. Some of these ad networks may place a persistent cookie on your computer. Doing this allows them to recognize your computer each time they send you an online advertisement. In this way, ad networks may compile information about where you, or others who are using your computer, saw their advertisements and determine which ads are clicked on. This information allows an ad network to deliver targeted advertisements that they believe will be of most interest to you. WeSave does not have access to or control over the cookies that may be placed by these parties on your computer and has no control over these parties' privacy policies or information collection practices.

Except as specifically set forth in this Privacy Policy, WeSave does not provide your Personal Information to its advertisers unless you make the choice to share it with them. However, WeSave occasionally passes Personally Identifiable Information via a secure interface to certain of its advertisers or benefits providers for the purpose of making it easier for you to sign up for or use their offers or benefits.

In order to provide certain Services such as the fulfillment of products purchased through WeSave, WeSave may need to share your Personal Information with one or more of its Network Merchants to ensure that your orders are fulfilled and shipped to the right location. The information shared is used solely for this purpose and will be limited to that information necessary to provide the applicable Services. WeSave will require that these third parties comply with the information practices set forth in this Privacy Policy and that the information will not be shared or used for any other purpose.

WeSave may also disclose your Personal Information to third parties where it has your express permission to do so, or where it can reasonably be inferred from the circumstances that you consent to the disclosure to the third parties. We try to limit the information we provide to third parties to the information they need to help us provide the Services to you.

WeSave may need to validate your transaction with an advertiser or merchant participants to ensure that your account is credited. The validation information shared is used solely for this purpose and may include your first name, last name, email address, mailing address, date of birth, or other details related to your membership of transaction.

WeSave may share non-personally identifiable information collected via the Services in anonymous form with advertisers or other third parties so that they may better evaluate what products and services are most appealing to different segments of WeSave's user base.

Tell-A-Friend

If you elect to use our "Tell-A-Friend" referral service for informing a friend about the Website, we will ask you to provide your friend's name and email address. We will automatically send the friend a one-time email inviting him/her to visit the Website and/or to become a WeSave member. We do not store the information related to your friend(s) and the one-time email sent pursuant to your input will be our only contact with that person for such input.

How We Respond to 'Do Not Track' Signals

In compliance with CalOPPA, we are notifying you that we do not respond to Do Not Track signals sent to us by web browsers.

Correspondence

If you contact WeSave, we may keep a record of that correspondence, and we may collect your email address for archival purposes but will not use, transfer, or sell your email address except as set forth in this Privacy Policy.

Cookies

We use "cookies" to track and store your preferences in order to personalize our site for you, estimate our audience size, and generally improve your WeSave experience. A cookie is a data file that is sent to your browser and is stored on your computer's hard drive when you visit a website. A cookie assigns a random, unique number to your computer. One of the primary purposes of cookies is to store your preferences and other information on your computer in order to save you time by eliminating the need to repeatedly enter the same information. Cookies may also make your experience easier by allowing you to move from page to page within our Website

without having to sign in again on each page. WeSave does not use cookies to retrieve any information from your hard drive. You can reject cookies by turning them off in your browser. However, if you choose to disable this function, your WeSave experience may be diminished, and some features may not work as they were intended.

If you choose to accept cookies, you also have the ability to later delete cookies that you have accepted. If you choose to delete cookies, any settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

Accessing Your Account / Choice/Opt-out

Our goal is to keep you in control of the Personal Information you provide to us. Accordingly, you can review, correct, or change any registration information you provide to WeSave through your member, merchant, or nonprofit dashboard, as applicable. In order to "opt-out" and elect not to receive future marketing communications from us, please email us at help@wesave.com. The choice to halt such emails does not apply to the display of online advertising.

Please note that as long as you remain a participant in the WeSave network, opting not to receive marketing emails does not exempt you from receiving administrative emails, which include, but are not limited to, notices about vital service and status changes or alterations to this Privacy Policy or WeSave's program policies. You may not withdraw this consent at any time if you are subject to legal or contractual restrictions. In other words, you may not withdraw your consent prior to the expiration of your WeSave Membership or any other contractually agreed-upon commitment for the duration of your participation in the WeSave Network.

You can review and update any of the information you have given us by emailing us at help@wesave.com or by calling 877-457-2878. Our customer care staff will update your information. If you have a wesave.com account, you can log in and update your information.

Notification of Changes

We do reserve the right to make changes to this Privacy Policy from time to time. If we decide to change this Privacy Policy, we will post those changes in places on the WeSave Websites deemed appropriate by us, so our users are always aware of what information we collect, how we may use it, and under what circumstances we may disclose it. Your continued use of our Website after the changes are posted constitutes your agreement to the changes. If you do not agree to the changes, please discontinue your use of all WeSave Websites.

Security

WeSave is committed to protecting the security of your personal information and information collected for advertising purposes. We use a variety of security technologies and procedures to WeSave protect your personal information from unauthorized access, use, or disclosure.

In order to prevent unauthorized access or disclosure, we have put in place industry-standard physical, electronic, and managerial procedures to safeguard and secure the information we collect online. However, users should be aware that our security measures are run on software, hardware, and networks that may, from time to time, require maintenance, experience problems or breaches of security beyond our control. As such, transmissions made on or through the Internet are vulnerable to attack and cannot be guaranteed to be secure. You hereby acknowledge that WeSave is not responsible for any intercepted information sent via the internet, and you hereby release WeSave and its affiliates from any and all claims arising out of or related to the use of intercepted information in any unauthorized manner.

Although WeSave houses its data in the United States, it is possible that some of data processing may occur outside of the United States. While the data protection laws of these countries may vary, WeSave will make every reasonable effort to protect your information based upon the express terms of this Privacy Policy. By enrolling in the Service, you consent to this transfer of your personal data to any server used by WeSave.

If a password is used to help protect your accounts and personal information, it is your responsibility to keep your password confidential. Do not share this information with anyone. If you are sharing a computer with anyone, you should always log out before leaving a site or service to protect access to your information from subsequent users.